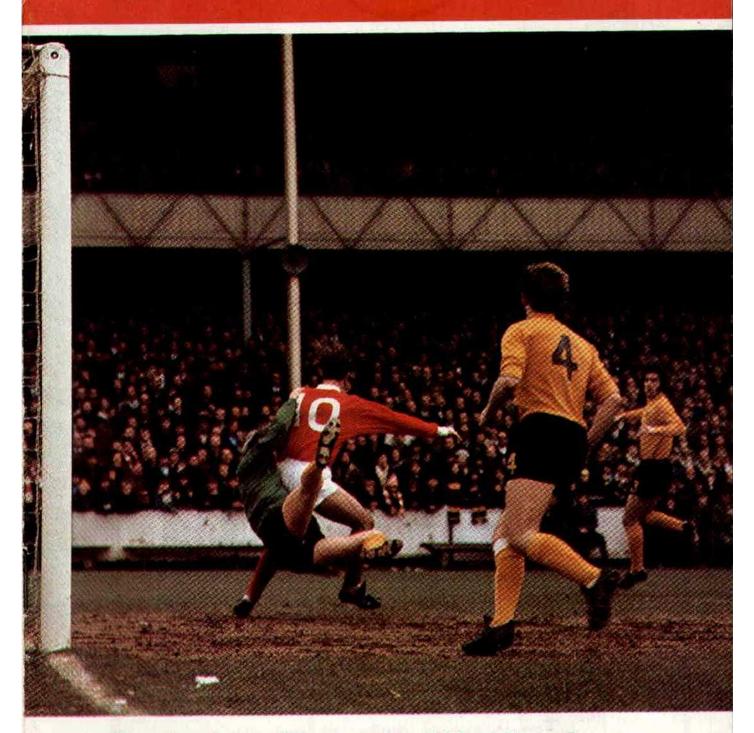
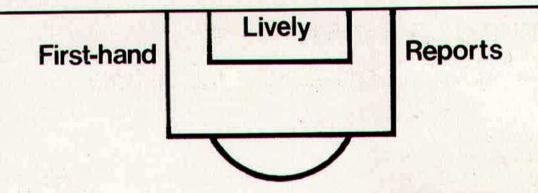
# Swindon Town Football Club Official Programme 5np 1/-



Swindon Town v. Watford



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Secretary R J Jefferies

Team Manager F Ford



Tuesday, 8th September, 1970 - Football League Cup (2nd Round)

# Swindon Town v. Watford

Kick-off 7.30 p.m.

### Swindon Town

- 1 Jones R.
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Harland
- 7 Jones C.
- 8 Gough
- 9 Horsfield
- 10 Noble
- 11 Rogers

12

Colours:

Red and White

### **OFFICIALS**

### REFEREE

Mr K Sweet

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### LINESMEN

### Red Flag:

Mr T Payne

Bristol

### Yellow Flag:

Mr D W Lloyd

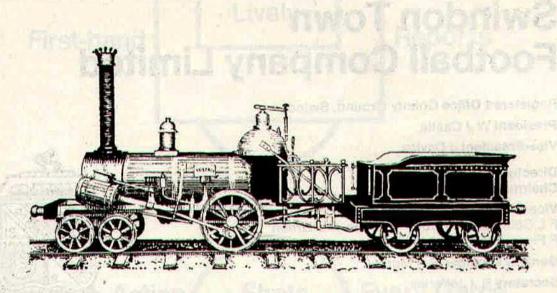
Worcester

### Watford

- 1 Walker
- 2 Welbourne
- 3 Williams
- 4 Lugg
- 5 Lees
- 6 Eddy
- 7 Scullion
- 8 Wigg
- 9 Garbett
- 10 Walley
- 11 Woods
- 12 Endean

Colours:

Yellow and Black



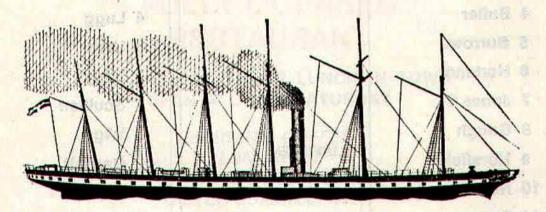
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# news Eviews

So, for the second time in a week, we entertain Watford, but this time in the League Cup. While points are valuable this competition is equally important, especially from the financial angle. A good Cup-run can make all the difference to profit or loss. Since the inception of the competition in season 1960/61, Swindon has fared quite well. culminating in season 1968/69 with the victory at Wembley. We give the complete record of Swindon in this competition. It is interesting to note that season 1967/68, i.e. the one prior to the Cup win, Swindon lost at Newport in the First Round. Such are the ups and downs of football; one season defeated by a Division 4 club, and the next a total of twelve games, including matches against three Division 1 teams.

The Sunderland game produced the now well-known incident of the collapsed goalposts. Another record was also created. Mr. Morse, our General Manager, has held office since 1953, but this was the first occasion on which he brought his wife to the match. Was it a happy omen? We think so, as Swindon gained a well-earned victory. Keep coming, madam. Surely we don't have to wait another 17 years.

Our League game last Tuesday was a dour, relentless display of quick running and hard tackling. No quarter asked for or given. Both teams fought for every ball, right to the final whistle. Whilst not always a display of fine football, it was nevertheless a great fight. Tonight's game promises to be an equally tenacious battle.

It is with deep regret we record the death of Reggie Cooper, a stalwart

of Swindon Town if ever there was one. In these days we hear so much of hundred per cent effort and determination. Reg always gave everything he had, never once did he give up. He first came into prominence as a member of the famous Swindon Victoria team, which played through all the preliminary rounds to reach the Final of the Amateur Cup in season 1920/21. Reg was centre-half, and I believe Billy Dawson (captain) and Archie Chivers, two members of that side, are still living in Swindon.

Reg then became a part-time professional with Swindon Town, and played many fine games at right-half. He was a member of the team defeated by Burnley in the 6th Round of the F.A. Cup in 1924. A number of his colleagues, and members of the same team, still support the Club. Wally Dickenson (captain), Ted Nash, Archie Archer, Bert Davies, Granville Poppett, Arthur Ruddeston and George Benfield.

After World War II, Reg acted as a scout for the Club for several years, and introduced many young players. Unfortunately for the last few years he has been an invalid. Swindon Town Football Club extend their deepest sympathy to his wife and daughter. The funeral took place at Colchester on Thursday last.

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# Personality Spot ...

# Stan Harland





Born Liverpool. Was signed from Carlisle United in July 1966. Formerly with Everton and Bradford City. He has been a regular choice at left-half since making his debut at the beginning of the 1966/67 season. Regular member of promotion winning side of season 1968/69. Played in Football League Cup Final winning team of season 1968/69. Played in League Cup Winners Cup winning team of 1969 and also a member of Anglo-Italian Inter-Club Competition winning team season 1969/70. Has missed only one League match since joining the Club. Stan was married in May 1970, his wife being a former Olympic ice skating representative, a former British Amateur Pair Skating champion and former World professional pair skater. She is now an instructress at the Liverpool Ice Rink.

Height: 6ft. Weight: 12st 7lb. Hobbies: Gardening.

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# our visitors Watford

### Mike Walker

Formerly with Reading, Shrewsbury and York City, Mike joined the Watford staff early in September 1968. He has represented Wales at Under-23 level on several occasions and was reserve goalkeeper for the Welsh team in the Home Championships last season. He only missed one first team fixture during last year and so far has made 95 first team appearances.

### **Bert Slater**

Bert has now completed five seasons with Watford, having joined the staff from Dundee in May 1965. In that time he has made 151 first team appearances. In his career he has gained several honours, including a Division II Championship medal (Liverpool), Scottish Cup Winners medal (Falkirk), Scottish League Runners-up medal (Dundee), Scottish "B" International, and an appearance in the European Cup semi-final with Dundee.

### Derek Edmonds

One of the new players signed during last close season, Derek was born in Newcastle-upon-Tyne, and spent five years with Leeds United before signing for Watford in May 1970.

### **Duncan Welbourne**

Duncan is now in his eighth season with Watford, having joined the staff in November 1963, from Grimsby Town. Up to the end of the 1969/70 season he had made 317 first team appearances.

### John Williams

Born in Tottenham, John is a product of the Juniors, having originally been signed as an apprentice. He became a professional in September 1964. John was one of the two players who made 100% appearances in 1969/70, and to date has played in 232 first team fixtures.

### John Pearce

John has been with the Club several years as an amateur and became a part-time professional in July 1969.



### Michael Packer

Michael joined Watford as an apprentice and became a professional in April 1968. Last season he made 16 appearances in the senior side.

### Keith Eddy

Keith was born in Barrow and played for the Holker Street club before signing for Watford in July 1966. He has made 188 first team appearances and was unfortunate to miss several League games last season following an injury at Carlisle.

### **Bernard Lewis**

This will be Bernard's fourth season at Vicarage Road, having been signed from Cardiff City in 1967. He had four seasons with the "Bluebirds" and is an Under-23 Welsh International.

### **Walter Lees**

Formerly with Kilsyth Rangers, Walter came south in June 1968. His first team appearances were restricted but he eventually took over the No. 5 spot last season and made 35 first team appearances.

### Colin Franks

Colin was an amateur with the Club before signing professional forms at the beginning of the 1969/70 season. He made 11 appearances in the League side and two in the F.A. Cup, and his winning goal against Stoke City will long be remembered.

### Roy Sinclair

Roy became a Watford player in March 1969, having previously been with Liverpool and Tranmere Rovers. Dogged by injury, he only made 7 League appearances last season.

### **Barry Endean**

For the second consecutive season Barry finished as the leading goal scorer for the Club. He joined the staff in September 1968 from Pelton Fell, and so far has made 80 first team appearances, scoring a total of 34 goals.

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# our visitors continued

### Stewart Scullion

Born in Bo'ness in Scotland, Stewart joined Watford in February 1966, having previously had League experience with Charlton Athletic. He has made 213 first team appearances and scored 28 goals, and none perhaps more important than his equaliser at Norwich which ensured Second Division football for the Club for 1970/71.

### **Terry Garbett**

Terry became a Watford player in August 1966 when he was signed from Middlesbrough. Injury restricted his first team appearances last season to 36, and so far he has made 177 appearances in the first team, scoring 50 goals.

### Stewart Lowery

Stewart became a professional with the Club in January 1970 following several games as an amateur. His previous club was Bishop Auckland and he was born at Thornaby-on-Tees.

### **Dixie Hale**

Dixie's first English League club was Swansea and he then played for Barrow and Workington prior to going to Watford in July 1967. He was capped on several occasions for the League of Ireland, and has made 110 first team appearances for the "Hornets".

### Ray Lugg

A newcomer to the Club last season, Ray came south from Middlesbrough in November and made 27 first team appearances and scored 5 goals.

### **Tom Walley**

Born in Caernarvon, Tom signed first of all for Arsenal and transferred to Watford in March 1967. Last season he made 48 first team appearances, and to date has worn the first XI shirt on 163 occasions. He has represented his country as skipper of the Welsh Under-23 side, and with Mike Walker was one of the reserves for the Home Championships last season.

### **Bill Jennings**

Bill has been with the Club for some time as an amateur but some very impressive Reserve team appearances led to him signing professional forms in April 1970. He was chosen on several occasions for the England Amateur Youth Team during last season.

### John Farley

John comes from Stockton, and formerly played for that club before being persuaded to sign professional forms in July 1969. He made 22 appearances in the Reserve side last year and will soon surely be knocking on the first team door.

### Ron Wigg

Ron was signed from Ipswich at the beginning of June 1970 for a record fee for the Club, and it is hoped that he will provide the additional punch in the attack which was missing last season.

### **Charlie Woods**

Born at Whitehaven in Cumberland, Charlie was developed by Newcastle United in junior football before making his League debut appearance with them in the 1960/61 season. He went to Bournemouth in November 1962 and had spells with Crystal Palace and Ipswich before signing for Watford in June 1970.

# Soccer Who's Who Football Fans' Guide

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# Fixture list 1970 71

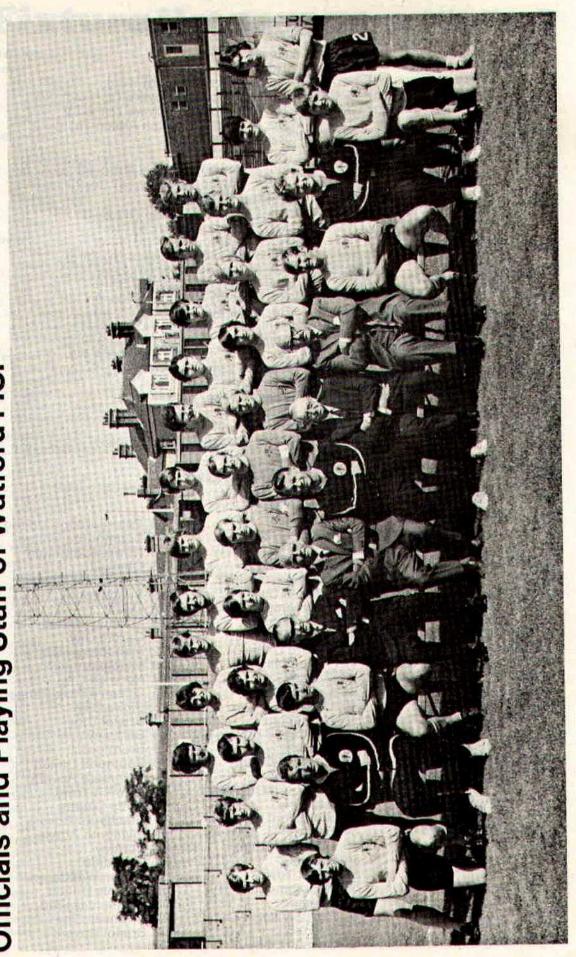
Aug	gust		1971	
15	Hull City	(H) 1—1	January	
19	League Cup (1)	***********	2 F.A. Cup (3)	
22	Sheffield United	(A) 1—2	9 Millwall	(A)
29	Sunderland	(H) 2-0	16 Norwich City	(H)
Set	otember		23 F.A. Cup (4)	**********
1	Watford	(H) 1—1	30 Sheffield Wednesday	(A)
5	Blackburn Rovers	(A)	February	
8	League Cup (2) Watford	(H)	6 Bolton Wanderers	(H)
12	Portsmouth	(H)	13 Orient (5)	(A)
19	Carlisle United	(A)	20 Oxford United	(H)
26	Luton Town	(H)	27 Birmingham City	(H)
29	Millwall	(H)	(League Cup Final)	(11)
		(11) minimum	(League Cup Fillar)	
	lober		March	TWINI .
3	Charlton Athletic	(A)	6 Middlesbrough (6)	(A)
7	League Cup (3)	************	13 Leicester City	(H)
10	Queen's Park Rangers	(H)	20 Bristol City	(A)
16	Hull City	(A)	27 Blackburn Rovers (S.F.)	(H)
21	Norwich City * .	(A)	April	
24	Middlesbrough	(H)	3 Sunderland	(A)
28	League Cup (4)		9 Sunderland	
31	Birmingham City	(A)		(M)
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7	Bristol City	(H)	13 Charlton Athletic	(H)
14	Leicester City	(A)	17 Queen's Park Rangers	(A)
18	League Cup (5)	***************************************	24 Carlisle United	(H)
21	Oxford United (1)	(A)	28 Watford	(A)
28	Sheffield Wednesday	(H)	May	
De	cember		1 Luton Town	(A)
5	Bolton Wanderers	(A)	8 F.A. Cup Final	
9	League Cup Semi-Final	TOTAL CONTRACTOR		
12	Orient (2)	(H)		
16	League Cup Semi-Final			
19	Sheffield United	(H)		
26	Cardiff City	(A)		
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# Football League Cup Record

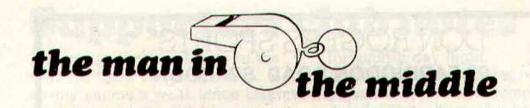
i ootball League	oup necona
Season 1960/61 Rd. 1 Bye	Season 1966/67 Rd. 1 Bye
Rd. 2 Shrewsbury Town (h) 1—1 Rd. 2 Shrewsbury Town (a) 2—2	Rd. 2 Portsmouth (h) 4—1 Rd. 3 Doncaster Rovers (a) 1—1
Rd. 2 Shrewsbury Town (h) 0—2	Rd. 3 Doncaster Rovers (h) 4—2 Rd. 4 West Bromwich Albion (h) 0—2
Season 1961/62	Season 1967/68
Rd. 1 Birmingham City (a) 1—1	Rd. 1 Bye
Rd. 1 Birmingham City (h) 2—0 Rd. 2 Preston North End (a) 1—3	Rd. 2 Newport County (h) 1—1 Rd. 2 Newport County (a) 0—2
Sanara 1060/00	Season 1968/69
Season 1962/63 Rd. 1 Bye	Rd. 1 Torquay United (h) 2—1
Rd. 2 Darlington (h) 4—0	Rd. 2 Bradford City (a) 1—1
Rd. 3 Notts County (a) 0-5	Rd. 2 Bradford City (h) 4—3 Rd. 3 Blackburn Rovers (h) 1—0
Conner 1000/04	Rd. 4 Coventry City (a) 2-2
<b>Season 1963/64</b> Rd. 1 Bye	Rd. 4 Coventry City (h) 3—0
Rd. 2 Chelsea (h) 3—0	Rd. 5 Derby County (a) 0-0
Rd. 3 Southend United (h) 5-0	Rd. 5 Derby County (h) 1—0
Rd. 4 West Ham United (h) 3-3	Semi-Final Burnley (a) 2—1
Rd. 4 West Ham United (a) 1-4	Semi-Final Burnley (h) 1—2 Semi-Final Burnley (at W.B.A.) 3—2
	Final Arsenal (at Wembley) 3—1
Season 1964/65	Cup won
Rd. 1 Swansea (a) 2-3	Season 1969/70
	Rd. 1 Bye
Season 1965/66	Rd. 2 Swansea (a) 3—1
Rd. 1 Darlington (a) 0—1	Rd. 3 Oxford United (a) 0—1

# The Ford Sporting League

(up to and including Saturda	y, 29th August, 1970)	
1 Leeds United	32 Millwall	63 Peterborough United
2 Shrewsbury Town	33 Swindon Town	64 Scunthorpe United
3 Aston Villa	34 Wolverhampton W.	65 Newcastle United
4 Liverpool	35 Port Vale	66 Chelsea
5 York City	36 Gillingham	67 Colchester United
6 Fulham	37 Lincoln City	68 Sunderland
7 Southport	38 Southampton	69 Orient
8 Mansfield Town	39 Workington	70 Torquay United
9 Birmingham City	40 Wrexham	71 Cardiff City
10 Watford	41 Oxford United	72 Manchester City
11 Derby County	42 Tottenham	73 Middlesbrough
12 West Bromwich Albion	43 Barrow	74 Norwich City
13 Bury	44 Crystal Palace	75 Queen's Park Rangers
14 Leicester City	45 Darlington	76 Stoke City
15 Rotherham United	46 Hartlepool	77 Bristol City
16 West Ham United	47 Doncaster Rovers	78 Barnsley
17 Crewe Alexandra	48 Walsall	79 Brentford
18 Sheffield Wednesday	49 Newport County	80 Southend United
19 Grimsby Town	50 Aldershot	81 Tranmere Rovers
20 Halifax Town	51 Stockport County	82 Ipswich Town
21 Northampton Town	52 Hull City	83 Notts County
22 Oldham Athletic	53 Blackpool	84 Blackburn Rovers
23 Cambridge United	54 Brighton & Hove A.	85 Plymouth Argyle
24 Exeter City	55 Charlton Athletic	86 Burnley
25 Portsmouth	56 Reading	87 Rochdale
26 Chesterfield	57 Luton Town	88 Bolton Wanderers
27 Huddersfield Town	58 Bournemouth & B.A.	89 Carlisle United
28 Arsenal	59 Chester	90 Sheffield United
29 Nottingham Forest	60 Preston North End	91 Swansea City
30 Bradford City	61 Everton	92 Bristol Rovers
31 Manchester United	62 Coventry City	



□ Officials and Playing Staff of Watford F.C.



## Kenneth Sweet

Started refereeing in 1953 with the Aberdare Valley Football League. Welsh Football League 1955. Football Combination 1957 to 1964. Joined Football League Line 1964/65 and promoted to Football League Referees List 1969/70. Has officiated as Linesman in England v. Ireland (Senior), November 1963, also England v. Ireland (Amateur), September 1968 (Referee) and Welsh Amateur Cup and Senior Cup Finals. European Cup 1965. Mr. Sweet is married and employed as a personnel manager. He is interested in Youth work and First Aid and is also on the F.I.F.A. International Panel of referees.

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# Supporters club notes

A warm (return) welcome to the Watford team and supporters. It hardly seems a week since last Tuesday, and the hard League game. No doubt tonight's match will also be contested, on the field, for the full 90 minutes. One hopes that Swindon supporters will also manage to last out the same time, with full vocal encouragement. No match is won, or lost, until the referee blows the final whistle. It was difficult for Don Rogers last Tuesday, trying to place accurate corner kicks for a winning goal, with both corners filling up with supporters going out before the match was over. These early leavers, with the problems of the work on the new stand, do not help in the slightest, and could have the reverse effect. So what about it, supporters - try waiting until the end of the match before leaving. We have been assured that an initial supply of the new badges incorporating the two Italian cups, and probably Supporters' Club badges, will reach us in time for this match. The printers also have promised to have the 1970 Supporters' Club Handbook at Swindon by tonight. So call in at the kiosk in the Supporters' Social Club, either before or after the match. We think you will like these new items. The commemorative pennant is going well, and a fresh supply has been ordered. Members from the country areas would be especially welcome. Jim is in the Social Club, eager to enrol new sellers before and after every home match, so do call and do your bit. I/we would not be able to make

I/we would not be able to make time available for the above tour, but would be interested if day flights, as for last season's Italian matches, are arranged. Please allocate me/us provisional seats for such a day flight.
(Delete whichever paragraph above does not apply, and complete the details. This alternative has been included at the request of a number of supporters who went on last season's flights.)

Proposed
SUPPORTERS' CLUB ITALY TOUR
1971
for the away games in the
Anglo-Italian Inter-League

Cup Competition.

seaside resort.

A tour of about 8 days is expected.
This will include the two away
matches, with the periods before
and between matches at a suitable

To: The Hon. Gen. Secretary, Swindon Town Football Supporters' Club, Social Club, County Ground, Swindon.

Name (Mr./Mrs./Miss):

Please allocate me a provisional place in the above Italian Tour, and advise me of all details when available.

(Block capitals please)
Address:
The second
Tel. number (if any):
MA, DANIEL COMMITTEE COMMI

If more than one wishes to be recorded, please attach the above information on an additional sheet of paper.

Note: Please enclose a stamped, addressed envelope for the further information, which should be available by the end of October.

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# Golden Goal Competition



Tickets bearing the time in minutes and seconds will be on sale before the game – price one shilling. The ticket with the exact time when the FIRST GOAL is scored will win

£60

The ticket bearing the time when the LAST GOAL is scored will win

£10

The official announcer will be the timekeeper and he will announce the official time of both goals. Should only one goal be scored the winning ticket holder will receive £70. In the event of no goals tickets bearing no score will win £10

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match Be sure to get your ticket – Watch for the

GOLDEN GOAL GIRLS!

# Forthcoming matches

SATURDAY, 12th SEPTEMBER, 1970 Division II – Kick-off 3 p.m.

# Swindon Town v. Portsmouth

**TUESDAY, 15th SEPTEMBER, 1970** 

Football Combination - Kick-off 7.30 p.m.

# Swindon Town v. Cardiff City

SATURDAY, 19th SEPTEMBER, 1970

Football Combination - Kick-off 3 p.m.

# Swindon Town v. Bristol Rovers

# follow the robins ...

# to Carlisle United Saturday 19th September



Leave Swindon by A345 to Stratton and at junction take A419 to Cirencester.

Leave Cirencester by A417 and at junction take A435 to Cheltenham

311 miles

Take A4019 from Cheltenham and at junction A38 through Tewkesbury until M50 Motorway, 1½ miles on join M5 and continue to 'End of Motorway' then take A456 via Quinton to junction with A4123 to Warley and Wolverhampton.

90% miles

Leave Wolverhampton by A449 continue to junction with A5 then to Gailey Roundabout and take 3rd road off for M6 Motorway. Continue until End of Motorway then join A6. 214 miles

Follow A6 via Kendal, High Borrow
Bridge and Shap to M6 Motorway, follow
to End of Motorway then rejoin A6.
The A6 continues via Plumpton Wall,
High Hesket and Carleton into London
Road, turn right into Rydal Street and
straight on into Broad Street at end of
which turn right into Warwick Road,
Carlisle.

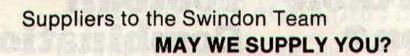
2733 miles

Route kindly supplied by R.A.C.

## **County Ground Regulations**

- 1 All matches are played in accordance with the Rules and Regulations of the Football Association and the Football League.
- 2 Play cannot be guaranteed on any day and accordingly no refund of cash admission charges paid at the turnstile can be made.
- 3 Refunds will be made in respect of seats booked in advance where a match is postponed, subject to a time limitation, details of which can be obtained from the Box Office. No such refunds will be entertained in respect of abandoned matches.
- 4 No unauthorised person is permitted to enter upon the field of play. Persons carrying flags, banners, sticks, or any objects likely to cause obstruction or lead to a breach of the peace will not be admitted.
- 5 With the exception of authorised Press representatives holding official passes, the taking of photographs or

- ciné-photographs inside the ground is prohibited.
- 6 Only persons specially authorised are permitted to offer newspapers, periodicals or any other goods for sale on the property of the Swindon Town Football Club Ltd.
- 7 Betting and the use of radio sets is not permitted in any part of the ground.
- 8 The climbing of floodlight pylons, stands or other buildings in the ground is strictly forbidden.
- 9 All persons visiting the County Ground are admitted subject to the above Ground Regulations, the Rules and Regulations of the Football League and of the Football Association. Swindon Town Football Club Ltd. reserve the right to refuse admittance or to remove from the ground any person who shall refuse to comply with them, or whose presence is a source of danger or annoyance to others.







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# League table division 2

# Football Combination

(up to and including Saturday, 5th September) (up to and including Tuesday, 1st Se	eptember)
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				Goals								Goals			
	P	P W D		L	F	A	Pts.		P	W	D	L	F	A Pts.	
Cardiff City	6	3	2	1	8	5	8	Swindon Town	5	2	3	0	11	5	7
Portsmouth	5	2	3	0	8	2	7	Bristol City	4	3	1	0	9	5	7
Hull City	5	3	1	1	5	4	7	Fulham	5	2	3	0	9	5	7
Oxford United	5	3	1	1	6	6	7	Crystal Palace	5	2	3	0	5	3	7
Luton Town	5	2	2	1	8	5	6	Southampton	5	3	1	1	6	4	7
Norwich City	5	2	2	1	4	3	6	Tottenham Hotspur	5	2	2	1	6	1	6
Bolton Wanderers	6	2	2	2	9	11	6	West Ham United	4	3	0	1	10	2	6
Bristol City	5	2	2	1	9	11	6	Cardiff City	5	2	2	1	5	2	6
Leicester City	5	2	1	2	9	5	5	Swansea City	4	2	2	0	7	3	6
Birmingham City	5	2	1	2	6	5	5	Birmingham City	4	2	2	0	6	3	6
Sunderland	5	2	1	2	11	10	5	Ipswich Town	4	2	2	0	7	4	6
Watford	5	1	3	1	8	8	5	Leicester City	4	2	1	1	3	2	5
Carlisle United	5	2	1	2	7	7	5	Norwich City	5	3	1	1	5	4	5
Sheffield Wed	7	1	3	3	6	9	5	Queen's Park R.	5	2	0	3	9	10	4
Orient	5	1	3	1	4	4	5	Arsenal	4	1	1	2	6	7	3
Millwall	5	1	2	2	6	6	4	Bristol Rovers	4	1	1	2	7	10	3
Swindon Town	5	1	2	2	5	5	4	Chelsea	4	1	1	2	1	6	3
Queen's Park R.	5	1	2	2	7	8	4	Oxford United	5	0	2	3	3	7	2
Sheffield United	5	1	2	2	7	9	4		4	0	0	4	5	10	0
Middlesbrough	5	2	0	3	3	5	4	Gillingham	4	0	0	4	3	13	0
Blackburn Rovers	5	1	2	2	3	5	4	Plymouth Argyle	4	0	0	4	2	10	0
Charlton Athletic	5	0	2	3	2	8	2	Bournemouth & B.A.	USA	0	0	4	2	11	0

# **Watford Potted History**

Founded in 1898 when West Herts and Watford St. Mary's joined forces. Joined League Division Three in 1920.

Honours: Division Three champions 1968/69.

Record League goalscorer: Cliff Holton, 42 goals, Division Four, 1959/60. Record victory: 10—1 v. Lowestoft Town (F.A. Cup), November 1926.

Record defeat: 10-0 v. Wolves (F.A. Cup), January 1912.

Longest-serving player: Tommy Barnett, who made 445 appearances between 1928 and 1945.

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